

Urgent Drastic Measures Reduce Fine Dust

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Motivation

- Air pollution is a main contributor to the burden of disease from environment (Lim et al., 2012), responsible for 7 million premature deaths in 2012, with 3.7 million due to ambient air pollution (WHO, 2014).
- The most harmful pollutants to health related to premature death are fine particulate matter with a diameter of 2.5 microns (PM_{2.5}).

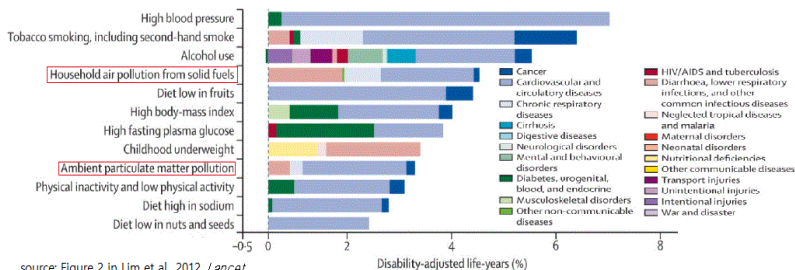
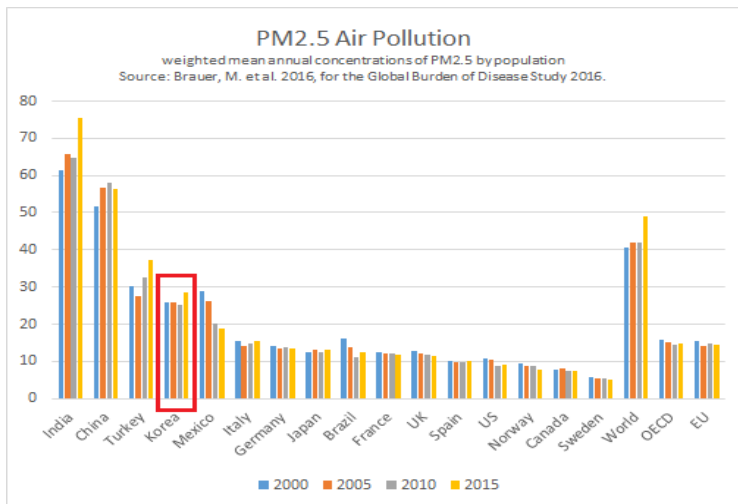


Figure: Burden of disease attributable to 20 leading risk factors in 2010

- PM_{2.5} consists of tiny particles with a diameter less than 2.5 microns.
 - It is measured in micrograms per cubic meter of air ($\mu\text{g}/\text{m}^3$).
 - There are about 25,000 microns in an inch and million micrograms in a gram.
 - It penetrates deeply into lungs to damage the respiratory system (Xing et al, 2016).
 - hard to avoid, as it easily penetrates indoors (Thatcher & Layton; 1995, Vett et al., 2001)
 - According to International Agency for Research on Cancer (IARC, 2013), PM is a (Group 1) carcinogen .

- PM_{2.5} level in South Korea is the second worst among the OECD countries. National-level policy responses to PM_{2.5} have been implemented since 2015.

PM2.5 Level



Emergency Measure

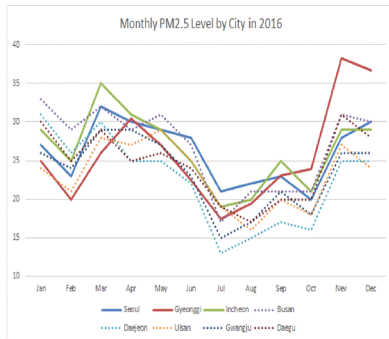
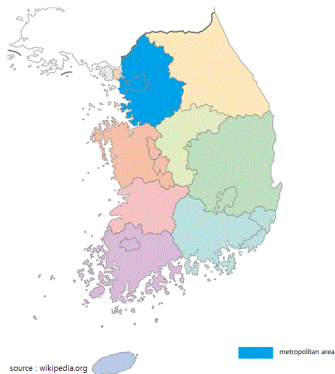
- Given the high level of $PM_{2.5}$, Ministry of Environment implemented “emergency measures” in Seoul metropolitan area (Feb. 15, 2017): when there is serious pollution for two consecutive days, emergency measures (EM) are activated.
- EM to reduce air pollution has been introduced in other countries as well.
 - Paris has been implementing EM from 1997, Beijing from 2015, and Delhi from 2017.
 - Requirements for EM to be activated are different across cities.
 - They are mostly triggered by a high PM level.
 - EM restricts traffic drastically and heavily cuts down on the capacity utilization of factories causing air pollution.

Literature Review

- EM has positive effects on air pollution levels:
 - According to Environmental Protection Agency of China (2015), EM reduced the $PM_{2.5}$ in Beijing by 17~25%.
 - Traffic jams in Paris reduced by up to 40% as result of EM.
- No academic literature on the effect of EM, but many papers analyzing effects of environmental policies for air quality (Davis 2008, Currie & Walker 2011, Viard & Fu 2015, Gehrsiz 2017, Lee et al. 2018 & references therein).
- EM is different from other typical environmental policies, as EM is targeted for certain polluted days, not being a preventative measure for any long run improvement.
- This paper investigates the effect of EM on air quality, measured by $PM_{2.5}$, in the short run.

Emergency Measure in South Korea 1

- EM imposed only in Seoul and its surrounding areas (Incheon and Gyeonggi).
 - One half of the population live here (Statistics Korea, 2018).
 - The PM_{2.5} level is much higher in these areas.



source : Air Quality Annual Report (2016), National Institute of Environmental Research(NIER)

Emergency Measure in South Korea 2

- The EM is implemented tomorrow if all of the following conditions are met today:
 - ① Regional average $PM_{2.5}$ level during midnight~4pm is higher than 50_{mg} .
 - ② Regional forecast of $PM_{2.5}$ for the next day is "bad" (higher than 50_{mg}).
 - ③ 1) and 2) hold in all of Seoul, Incheon and Gyeonggi.
- The EM is announced at 17:30 to be implemented next day 6:00~21:00.
- The EM was first activated in January 15,17,18 of 2018, and 6 times in total since its beginning in 2017.

Emergency Measure in South Korea 3

- The EM in South Korea consists of
 - ① Cars in the public sector are barred on alternate days according to car plate numbers.
 - ② 80 air pollutant emission facilities in the public sector reduce operation capacity.
 - e.g. combined heat & power (CHP) plants (max. 17.6% ↓), waste disposal facilities (max. 50% ↓), sewage treatment plants (max. 44% ↓) in Seoul.
 - ③ 514 construction sites in the public sector implement fine dust reduction measures.
 - e.g. using sprinkler trucks and dustproof devices.
- In addition to these, Seoul takes extra measures:
 - ① 360 public parking lots are closed.
 - ② Public transportation in Seoul is free from 6:00~9:00 and 18:00~21:00.

Emergency Measure in South Korea 4

- Note that there two different EMs: EM imposed only in Seoul and EM imposed in all Seoul metropolitan areas.
 - The first is activated in Seoul if condition 1 and 2 hold only in Seoul.
 - The second is activated in all Seoul metropolitan areas if these conditions hold in all areas.
 - EM for Seoul includes additional actions.
- However, in the actual data, EM for Seoul never be activated alone.
- Thus, we focus the second EM with a different treatment for Seoul.

Estimation Strategy 1

- The goal is finding the effect of EM (D_t) on the level of PM_{2.5} (Y_t). Some difficulties in finding the treatment effect: EM (D_t) is activated today if yesterday PM_{2.5} (Y_{t-1}) and the forecasted PM_{2.5} for today ($E_{t-1}(Y_t)$) were high.
- The least restrictive way to find the effect is regression discontinuity (RD), but the EM was activated only 6 days, there is no T group around the cutoff of Y_{t-1} , and $E_{t-1}(Y_t)$ is categorical ("Good", "Normal", "Bad").
- Also, among those 6 days, only 3 days (January 15,17,18 in 2018) can be used, because 1 day falls on a weekend (Dec. 30, 2017) and 2 days are after a reform of the EM (March 26 & 27, 2018).
- Instead of RD, multiple conditions of the EM are utilized in difference in differences (DD) framework.

Estimation Strategy 2

- Specifically, EM is activated ($D_{d,r,y} = 1$ for $r = Seo, Gye, Inc$, $d > Feb.15$, $y \geq 2017$) if the following conditions hold, where d indicates day, r region, y year, and \bar{Y} is the regional average of $PM_{2.5}$ during 00~4pm:

Cond1) $\bar{Y}_{d-1,Seo}$, $\bar{Y}_{d-1,Gye}$, and $\bar{Y}_{d-1,Inc}$ are higher than 50.

Cond2) forecast $_{d-1}$ of $\bar{Y}_{d,Seo}$, $\bar{Y}_{d,Gye}$, and $\bar{Y}_{d,Inc}$ are "Bad".

- Using daily variation, regional variation, and yearly variation, we will find a counterfactual of Y ($\equiv Y^0$).

Notations

- $Y_{i,d,r,y}$: daily average PM_{2.5} at observatory i , day d , region r , and year y .
- $S_{d,r,y}^1 \equiv \bar{Y}_{d-1,r,y}$: regional average of $Y_{i,d-1,r,y}$ during 00~4pm on day $d - 1$, region r , and year y .
- $S_{d,r,y}^2 \equiv E_{d-1}(\bar{Y}_{d,r,y}) \in \{Good, Normal, Bad\}$: forecast for the regional average of $Y_{d,r,y}$ made one day ago.
- $D_{d,r,y} = 1$ for $r = Seo, Gye, Inc$, $d > Feb.15$, $y \geq 2017$ if $C_{d,r,y}^1 \times C_{d,r,y}^2 = 1$ where
 - $C_{d,r,y}^1 \equiv 1[S_{d,Seo,y}^1 \geq 50] \times 1[S_{d,Gye,y}^1 \geq 50] \times 1[S_{d,Inc,y}^1 \geq 50]$
 - $C_{d,r,y}^2 \equiv 1[S_{d,Seo,y}^2 = Bad] \times 1[S_{d,Gye,y}^2 = Bad] \times 1[S_{d,Inc,y}^2 = Bad]$
- $W_{i,d,r,y}$: weather conditions (wind direction & speed, temperature, humidity, precipitation).

Consider a treatment effect model:

$$\begin{aligned} Y_{i,d,r,y} &= Y_{i,d,r,y}^0 + (Y_{i,d,r,y}^1 - Y_{i,d,r,y}^0)D_{d,r,y} \\ &= Y_{i,d,r,y}^0 + \beta_{D,i,d,r,y}D_{d,r,y}. \end{aligned} \quad (M)$$

First-difference in days by group & year:

$$\begin{aligned} \Delta Y_{i,d,r=g,18} &= \Delta Y_{i,d,r=g,18}^0 + \beta_{D,i,d,r=g,18} \Delta D_{d,r,y}, \\ \Delta Y_{i,d,r=g,17} &= \Delta Y_{i,d,r=g,17}^0, \\ \Delta Y_{i,d,r \neq g,18} &= \Delta Y_{i,d,r \neq g,18}^0, \\ \Delta Y_{i,d,r \neq g,17} &= \Delta Y_{i,d,r \neq g,17}^0 \end{aligned}$$

where $\Delta X_{i,d,r,y} \equiv X_{i,d,r,y} - X_{i,d-1,r,y}$ and $g \equiv \{\text{Seoul, Gyeonggi, Incheon}\}$.

Take difference in years for $r = g$ and $r \neq g$:

$$\begin{aligned} & \Delta Y_{i,d,r=g,18} - \Delta Y_{i,d,r=g,17} \\ &= \Delta Y_{i,d,r=g,18}^0 - \Delta Y_{i,d,r=g,17}^0 + \beta_{D,i,d,r=g,18} \Delta D_{d,r=g,18}, \\ & \Delta Y_{i,d,r \neq g,18} - \Delta Y_{i,d,r \neq g,17} = \Delta Y_{i,d,r \neq g,18}^0 - \Delta Y_{i,d,r \neq g,17}^0. \end{aligned}$$

Let χ denote (observed) confounder and now assume a simple model for Y^0 :

$$\begin{aligned} Y_{i,d,r,y}^0 &= g(\chi_{i,d,r,y}) + \delta_i + \delta_d + \delta_r + \delta_y \\ &\quad + \delta_{d,r} + \delta_{d,y} + \delta_{r,y} + U_{i,d,r,y}, \\ \implies \Delta Y_{i,d,r,y}^0 &= \Delta g + \Delta \delta_{d,r} + \Delta \delta_{d,y} + \Delta U_{i,d,r,y}; \end{aligned} \tag{M_0}$$

for a (known) flexible function g of $\chi_{i,d,r,y}$ and unobserved fixed effects δ .

$\Delta \delta_{d,r}$ does not appear in the differences $\Delta Y_{i,d,r=g,18} - \Delta Y_{i,d,r=g,17}$ and $\Delta Y_{i,d,r \neq g,18} - \Delta Y_{i,d,r \neq g,17}$.

Triple DD 3

Let $\tilde{\beta}_D$ denote $\tilde{\beta}_D \equiv E(\beta_{D,i,d,r=g,18} | \chi = x, r = g, y = 18)$ and for simplicity, drop $\chi = x$ for a while.

Take $E(\cdot | r = g, y = 18)$ on $\Delta Y_{i,d,r=g,18} - \Delta Y_{i,d,r=g,17}$ and $\Delta Y_{i,d,r \neq g,18} - \Delta Y_{i,d,r \neq g,17}$:

$$\begin{aligned} & E(\Delta Y_{i,d,r=g,18} | r = g, y = 18) - E(\Delta Y_{i,d,r=g,17} | r = g, y = 17) \\ &= \tilde{\beta}_D \Delta D_{d,r=g,18} + \Delta \delta_{d,18} - \Delta \delta_{d,17} \\ &+ E(\Delta U_{i,d,r=g,18} | r = g, y = 18) - E(\Delta U_{i,d,r=g,17} | r = g, y = 17) \end{aligned}$$

$$\begin{aligned} & E(\Delta Y_{i,d,r \neq g,18} | r \neq g, y = 18) - E(\Delta Y_{i,d,r \neq g,17} | r \neq g, y = 17) \\ &= \Delta \delta_{d,18} - \Delta \delta_{d,17} \\ &+ E(\Delta U_{i,d,r \neq g,18} | r \neq g, y = 18) - E(\Delta U_{i,d,r \neq g,17} | r \neq g, y = 17). \end{aligned}$$

Triple DD 4

The triple DD defined by (writing ' $y = \#$ ' as ' $\#$ ')

$$\begin{aligned} & \{E(\Delta Y_{i,d,r=g,18}|r = g, 18) - E(\Delta Y_{i,d,r=g,17}|r = g, 17)\} && (\text{trDD}) \\ & - \{E(\Delta Y_{i,d,r \neq g,18}|r \neq g, 18) - E(\Delta Y_{i,d,r \neq g,17}|r \neq g, 17)\} \\ & = \tilde{\beta}_D \Delta D_{d,r=g,18} \end{aligned}$$

equals the treatment effect if $\Delta D_{d,r=g,18} = 1$ and

$$\begin{aligned} & E(\Delta U_{i,d,r=g,18}|r = g, 18) - E(\Delta U_{i,d,r=g,17}|r = g, 17) && (\text{ID}_t rDD) \\ & = E(\Delta U_{i,d,r \neq g,18}|r \neq g, 18) - E(\Delta U_{i,d,r \neq g,17}|r \neq g, 17) \\ & \iff \\ & E(\Delta U_{i,d,r=g,18}|r = g, 18) - E(\Delta U_{i,d,r \neq g,18}|r \neq g, 18) && (\text{ID}_t rDD') \\ & = E(\Delta U_{i,d,r=g,17}|r = g, 17) - E(\Delta U_{i,d,r \neq g,17}|r \neq g, 17) \end{aligned}$$

The identified parameter is the average treatment effect on the treated (ATT).

- ID'_{trDD} is that the regional difference of ΔU is the same for the two years.
- It is weaker than the usual DD identification assumptions.
 - In “group-wise DD”, ΔU should be the same across the regions in 2018.
 - In “time-wise DD”, ΔU should be the same across the two years for g .
- To estimate this model, we will use OLS with flexible functions of confounders including lagged Y .
 - D could be endogenous due to its conditions.
 - Since D is product of multiple conditions, each condition can be used as IV.
 - Since each binary condition is based on the running variable S^1 while S^1 is continuous, the requisite conditions to be a valid IV are plausible if flexible functions of S^1 are included in the regression model.

Air Pollution Data

- The air pollution data are from “airkorea.or.kr” providing real-time (hourly) air pollution levels across South Korea.
- The website is managed by Korea Environment Corporation(K-eco).
- The air pollution information is collected from 323 observatories across 97 regions.
 - 39 in Seoul, 85 in Gyeonggi, 23 in Incheon.
- Potential treated regions and metropolitan cities are considered (219 obs.).

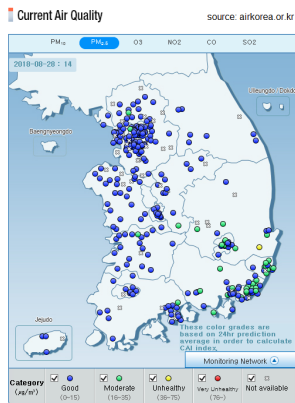


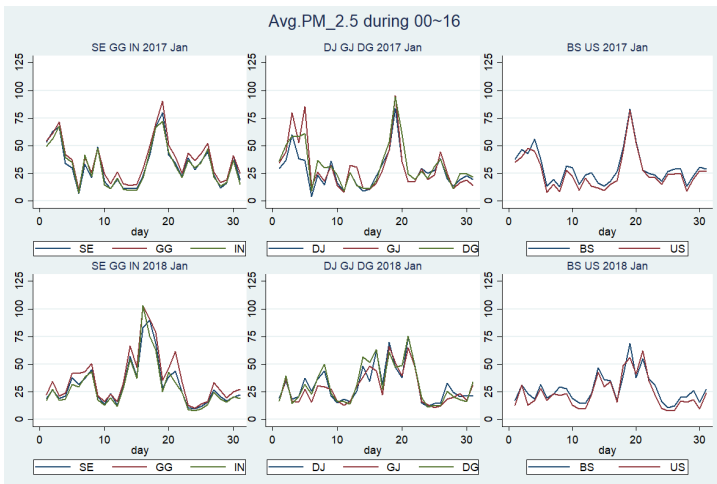
Figure: Map of Observatory in 2018

- The concentration of $PM_{2.5}$ in a given location is highly affected by the weather conditions, such as wind direction & speed, temperature, humidity, and precipitation (Harrison et al.; 1997, 2012, Kassomenos et al.; 2014).
- The weather data were obtained from “data.kma.go.kr” providing real-time (hourly) weather information across South Korea.
 - The website is managed by the National Weather Service.
 - The weather information is collected from 494 automatic weather stations (AWS).
- AWS are different from the air pollution observatories.
 - AWS were matched to the observatories based on the distance, and the observatories with its the distance to AWS shorter than 10_{km} were used.
 - As a robustness check, observations with the distance shorter than 5_{km} were also considered.

Samples 1

- The observation unit is daily average over 6:00~21:00 at each observatory. The EM is activated only between 6:00~21:00.
- Samples used in estimation are restricted in several ways:
 - Since air pollution is sensitive to seasonality, only January (in 2017, 2018) data are used (D=1 cases only in January 2018).
 - Observatories in suburbs or islands are excluded.
 - The sample with missing information on important variables (e.g. weather) are dropped.
- The number of observations used in final estimation is 7822.

PM25 in Jan. 2017 and 2018



Data Description

Table 1. Data Description

Var.	total		D=1		D=0	
	mean	sd	mean	sd	mean	sd
Y	31.95	20.9	67.66	19.2	30.43	19.5
D	0.041					
S ₁	33.0	19.9	82.77	16.4	30.83	17.1
S ₂	1.986	0.53	1		1.943	0.50
Q	0.635		1		0.619	
Y18	0.586		1		0.568	
Weekend	0.283		0		0.295	
Humid	32.05	28.9	45.25	33.4	31.49	28.6
Rain	0.017	0.09	0.001	0.01	0.018	0.10
Temp	-1.370	5.40	3.353	1.61	-1.571	5.41
Wind_sp	1.860	1.16	1.267	0.55	1.886	1.18
Wind_x	0.003	0.17	0.005	0.14	0.002	0.17
Wind_y	0.145	0.25	0.214	0.26	0.142	0.25

Estimation Model

- The dependent variable : $\Delta Y_{i,d,r,y}$. Some observations are dropped due to missing variables; unbalanced panel.
- The independent variables : all variables in Table 1, except Y .
 - A flexible function of S_r^1 and S_r^2 .
 - For $r = g$, we control $S_{r'}^1$ and $S_{r'}^2$ of the neighboring region r' as well as interaction terms with S_r^1 and S_r^2 .
 - Weather conditions with region-varying coefficients.
 - Dummy variables for $\Delta\delta_{d,y}$ and $\Delta\delta_{d,r}$.
- The IV's for D : C^1, C^2 .

Estimation Results 1

Table 2. Estimation Results in level Y

	OLS $\beta(tv)$		IVE $\beta(tv)$	
	(1)	(2)	(3)	(4)
Distance $\leq 10_{km}$				
D	-27.37 (-24.8)	-29.21 (-21.97)	-23.70 (-13.0)	-26.08 (-12.9)
D \times <i>Seoul</i>		6.27 (3.70)		8.76 (3.34)
First-stage F-test for IVs			0.000	0.000
Exo. (Score) test P-value			0.009	0.011
Distance $\leq 5_{km}$				
D	-26.57 (-20.9)	-29.14 (-16.9)	-23.36 (-11.2)	-27.50 (-11.1)
D \times <i>Seoul</i>		6.20 (3.14)		10.86 (3.62)
First-stage F-test for IVs			0.000	0.000
Exo. (Score) test P-value			0.050	0.014

Estimation Results 2

- The total ATT is -23~-27 of $PM_{2.5}$.
 - -17~-23 for Seoul and -26~-29 for other regions.
- The EM effect is smaller in Seoul.
 - Additional actions are implemented, such as free public transportation during rush-hour.
 - According to the report by the air quality management division in Seoul, traffic volume 1.8%↓, subway ridership 2.1% ↑, bus ridership 0.4% ↑.

Estimation Results 3

- Concerns for other air pollutant emission facilities.
 - E.g. the number of public waste incineration facilities.
 - 5 in Seoul, 27 in Gyeonggi, 9 in Incheon.
 - The total capacity of those facilities in Gyeonggi is almost twice as high as that of Seoul.
- It is known that a large part of $PM_{2.5}$ comes from the combustion of fossil fuels.
- The effect would be limited, however, because compulsory measures were taken in the public sector.

- The effect of emergency measure (EM) for fine dust reduction in South Korea was examined.
 - EM includes urgent and drastic actions in the public sector.
- It is found that the total ATT is -23~-27 of $PM_{2.5}$.
 - -17~-23 for Seoul and -26~-29 for other regions.
- The effect would be limited, however, because all compulsory actions were implemented only in the public sector.