

** Note: A detailed C.V. follows this one-page summary.

B. PHILIP JEON

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전부일

College of Economics and Finance, Hanyang University
222 Wangsimni-ro, Seoul, 04763, South Korea

Highlights

- A professional economist with publications in renowned journals. Teaches various economics and business courses including Micro-, Macro-, Labor, and Managerial Economics, as well as Financial Management and Business Statistics, in both undergraduate and graduate (MBA) levels.
- Expertise in quantitative and statistical analyses. Highly skilled in a wide range of computer software for data analyses and database management. (SAS, Stata, Limdep, TSP, MS Access, Excel, etc.)
- Practical real-world business management knowledge acquired through job experience as an analyst and an Advisory Board Director in U.S. companies.
- A U.S. citizen. Lived in the States for 30 years before returning to Korea. Native-level fluency in English and Korean. Authentic understanding of Asian culture and business practices.
- Leadership and teamwork demonstrated through services in diverse organizations and committees. Amicable personality and well-developed people skills. Prudence of a seasoned professional.

Experience

- 2012 – Present **Professor, Hanyang University (Seoul, Korea)**
Teaches economics, finance, and business statistics courses as a foreigner faculty.
- 2006 – 2013 **Professor, Southern Wesleyan University (Central, SC)**
Taught economics, finance, and business statistics courses for undergraduate and MBA students. Tenured, on leave for 1 year at Hanyang University.
- 2011 – 2018 **Advisory Board Director, Wilbert Plastic Services (Charlotte, NC)**
Provided economic and financial advisory service. Advised on the company's business relations with their largest customers, Hyundai and Kia Motors.
- 2005 – 2006 **Senior Forecast Analyst, Family Dollar Inc. (Charlotte, NC)**
Performed business and economic researches to assist the short- and long-term strategic decisions of the corporation.
- 1999 – 2005 **Professionally Affiliated (Adjunct) Graduate Faculty, University of North Carolina at Charlotte**
Taught economics and finance courses for undergraduate and MBA students.
- 1991 – 1998 **Assistant Professor, John Carroll University**
Taught a wide range of economics and business courses including Managerial Economics and Business Statistics.

Education

Ph.D. and M.A. in Economics, University of Kentucky (Lexington, KY)

B.A. in Politics and Diplomacy, Hankuk University of Foreign Studies (Seoul, Korea)

Curriculum Vita of

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EDUCATION Ph.D., Economics
 University of Kentucky

 M.A., Economics
 University of Kentucky

 B.A., Politics and Diplomacy
 Hankuk University of Foreign Studies
 Seoul, Korea

TEACHING EXPERIENCE (All courses taught in English)

September 2012 **Professor**
to present **Hanyang University (Seoul, Korea)**

Courses taught:
Corporate Financial Management
Intermediate Macroeconomics
Statistics for Business and Economics
Introduction to Economics

August 2006 **Professor, Associate Professor**
to August 2013 **Southern Wesleyan University (South Carolina)**

Courses taught:
Quantitative Analysis of Business (MBA level)
Managerial Economics (MBA level)
Corporate Financial Management (MBA level)
Principles of Economics, Micro and Macro
Statistics for Business and Economics
Introduction to Business

January 1999 **Professional Affiliated (Adjunct) Graduate Faculty**
to May 2005 **Belk College of Business**
 University of North Carolina at Charlotte

Courses taught:
Foundations in Economics (MBA level)
Financial Management
Principles of Economics

August 1991
to May 1998

Assistant Professor
John Carroll University (Ohio)

Courses taught:

Principles of Economics (Undergraduate and MBA)
Statistics for Business and Economics
Intermediate Macroeconomics
Labor Economics
Income Distribution and the Economics of Inequality

NON-ACADEMIC WORK EXPERIENCE

March 2009
to May 2018

Advisory Board Director
Wilbert Plastic Services, Easley Custom Plastics

Provided economic and financial advisory service, particularly in the area of merger and acquisition. Advised on the company's business relations with their largest customers Hyundai and Kia Motors.

June 2005
to July 2006

Senior Forecast Analyst
Family Dollar Stores, Inc.

Performed business and economic researches to assist the short- and long-term strategic decisions of the corporation.

June 1998
to May 2004

Owner-Director
CoolTrainers, Inc.

Owned and operated the IT professional certification training school.

RESEARCH EXPERIENCE

Refereed Journal Publications:

Jeon B. and Y. Lee, "Two-way Causality and the Slope of the Great Gatsby Curve: Evidence from US Regional and Cross-country Data," Korean Journal of Public Finance, 13(3), August 2020.

Moore, R., L. Kizer and B. Jeon, "Leading Groups to Create Healthy Culture through Accomplishing Tasks Aligned to Strategy," International Journal of Management and Information Systems, 15(2), Second Quarter 2011.

Aggarwal, R., B. Jeon and X. Zhao, "Bank Exposure to Interest Rate Risks During Financial Liberalization: Evidence from South Korea," Asia-Pacific Financial Markets, 12(1), March 2006.

Jeon, B. and W. Simmons. "Reward for Being an Immigrant: Earnings Gap Between Immigrant and Native-Born West Indians," Atlantic Economic Journal, 26(3), September 1998.

Berger, M., Groothuis, P. and B. Jeon. "The Changing Gender Wage Gap in Korea," Applied Economics Letters 4(9), September 1997.

Jeon, B. and M. Berger. "The Demographic Cycle and Optimal Schooling Choices," Southern Economic Journal 63(2), October 1996.

Other Publications:

Jeon, B. Philip. "Tis the Season to be Jolly (So Learn the Computers)," The Asian Herald, 5(12), December 1998.

Jeon, B. Philip. "Julie or Bob," *Teaching Ethics in Functional Business Areas: Cases for Classroom Discussion*. Ed. J.E. Smith. John Carroll Univ., 1994, 42-44.

전부일. "어느 경제학자가 본 철도 민영화 논란," The Scoop (79), February 2014, 28-29, <https://www.nocutnews.co.kr/news/1183368>

Presentations at Professional Meetings:

"Leading Groups to Create Healthy Culture Through Accomplishing Tasks Aligned to Strategy," at American Institute of Higher Education Conference, March 2010.

"A Case Study of Mission Consistency Comparing Adjunct and Full-time Faculty Members," at the Christian Business Faculty Association Conference, October 2009.

"Bank Exposure to Interest Rate Risks in a Deregulating Economy: Evidence from South Korea," at the Southern Finance Association Conference, November 1997.

"Demographic Effects on Schooling and Earnings: An International Comparison," at the Southern Economic Association Conference, November 1994.

"Male-Female Wage Differentials in the Korean Labor Market," Southern Economic Association Conference, November 1993.

Other Presentations:

"Korean Business Culture," at Easley Custom Plastics, Inc. September 2008.

"Asian Financial Crises," at World Affairs Interest Group of Bay Village, February 1998.

"Portrayal of Modern Korea," at Faculty International Lecture Series, John Carroll University, April 1994.

Research in Progress:

"Growing Polarization of Earnings: A Comparison of South Korea and the U.S." early stage.

SERVICE EXPERIENCE

University and Departments:

Dean Search Committee, 2011-2012
Instructional Technology Committee, 2010-2011
Research Compliance Committee, 2009-2010
Institutional Review Board, 2008-2009
Director of Research, School of Business, 2007-2008
Major Field Achievement Test Coordinator, 2007-2008
Graduate Admissions Committee, 2007-2009
Honors Program Committee, 2007-2008
East Asian Studies Advisory Committee, 1995-1998.
Professional Development Committee (Chair), 1994-1997.
Principles Committee (Chair), 1994-1996.
Recruiting Committee, 1993-1996.
Teaching Evaluation Committee, 1991-1992.

Community:

Elder, Church of the True Light, Charlotte, NC, 2004 - 2010.
Choir Director and Praise Worship Leader, Church of the True Light, 2004 - 2009.
Fundraising Volunteer for The Leukemia & Lymphoma Society, May 2007.
Advisory Board Director, Korean American Association of Charlotte, 2008-2010, 2000-2004.
Chief Advisor on Cultural Events, Carolina Asian Chamber of Commerce, 1999-2001.

REFERENCES

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